

## NCC Cable System Order

Order #	62353185
Syscode	6700
System Name	Comcast/Indianapolis Interconnect, IN
Market	Indianapolis

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Oct15
-	

Flight Dates	10/31/16 - 11/13/16
Agency	Waterfront Strategies
Advertiser	Senate Majority PAC Proj#202175

Client Code	163
Product Code	173
Est Code	5735
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/19/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$28,675.00		
Commission	\$4,301.25		
Net Total	\$24,373.75		
Total Spots	160		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.19 New order: Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$275.00	\$550.00	30	NCR 10/31/16-11/06/16
2	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$575.00	\$1,150.00	30	NCR 10/31/16-11/06/16
3	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$245.00	\$490.00	30	NCR 10/31/16-11/06/16
4	CNN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$295.00	\$885.00	30	NCR 10/31/16-11/06/16
5	CNN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$295.00	\$295.00	30	NCR 11/07/16-11/08/16
6	CNN	NEW DAY<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	2	\$140.00	\$280.00	30	NCR 10/31/16-11/06/16
7	CNN	CNN NEWSROOM<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$135.00	\$405.00	30	NCR 10/31/16-11/06/16
8	GOLF	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/31/16-11/06/16
9	GOLF	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$20.00	\$120.00	30	NCR 10/31/16-11/06/16
10	GOLF	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$20.00	\$20.00	30	NCR 11/07/16-11/08/16
11	GOLF	TOUR REPLAY<	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$20.00	\$20.00	30	NCR 11/07/16-11/08/16
12	MNBC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	4	\$70.00	\$280.00	30	NCR 10/31/16-11/06/16
13	MNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$130.00	\$520.00	30	NCR 10/31/16-11/06/16
14	MNBC	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$105.00	\$210.00	30	NCR 10/31/16-11/06/16
15	MNBC	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$130.00	\$130.00	30	NCR 11/07/16-11/08/16
16	MNBC	MORNING JOE<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	4	\$105.00	\$420.00	30	NCR 10/31/16-11/06/16
17	MNBC	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	4	\$100.00	\$400.00	30	NCR 10/31/16-11/06/16
18	MNBC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$70.00	\$70.00	30	NCR 11/07/16-11/08/16
19	MNBC	MORNING JOE<	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$105.00	\$105.00	30	NCR 11/07/16-11/08/16
20	MNBC	MSNBC LIVE W/<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$100.00	\$100.00	30	NCR 11/07/16-11/08/16
21	TVL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$90.00	\$270.00	30	NCR 10/31/16-11/06/16

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TVL	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$135.00	\$405.00	30	NCR 10/31/16-11/06/16
23	TVL	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$90.00	\$90.00	30	NCR 11/07/16-11/08/16
24	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$665.00	\$1,330.00	30	NCR 10/31/16-11/06/16
25	USA	LAW & ORDER: S<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$855.00	\$1,710.00	30	NCR 10/31/16-11/06/16
26	HALL	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	2	\$190.00	\$380.00	30	NCR 10/31/16-11/06/16
27	HALL	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$280.00	\$560.00	30	NCR 10/31/16-11/06/16
28	HALL	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$245.00	\$245.00	30	NCR 10/31/16-11/06/16
29	BTN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	6	\$25.00	\$150.00	30	NCR 10/31/16-11/06/16
30	BTN	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$35.00	\$70.00	30	NCR 10/31/16-11/06/16
31	BTN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	NCR 11/07/16-11/08/16
32	NBCS	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$175.00	\$525.00	30	NCR 10/31/16-11/06/16
33	NBCS	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$85.00	\$170.00	30	NCR 10/31/16-11/06/16
34	NBCS	AVG. ALL WKS<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	6	\$40.00	\$240.00	30	NCR 10/31/16-11/06/16
35	NBCS	VARIOUS	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$40.00	\$40.00	30	NCR 11/07/16-11/08/16
36	FS1	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR 10/31/16-11/06/16
37	FS1	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$45.00	\$135.00	30	NCR 10/31/16-11/06/16
38	CNBC	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$130.00	\$390.00	30	NCR 10/31/16-11/06/16
39	FX	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$245.00	\$735.00	30	NCR 10/31/16-11/06/16
40	FX	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	4	\$215.00	\$860.00	30	NCR 10/31/16-11/06/16
41	FX	FX MOVIE PRIME<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$245.00	\$245.00	30	NCR 11/07/16-11/08/16
42	HLN	FORENSIC FILES<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR 10/31/16-11/06/16

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Advertiser	Senate Majority PAC Proj#202175

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Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

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Show All Lines			
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Commission	\$4,301.25		
Net Total	\$24,373.75		
Total Spots	160		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
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Comments :	10.19 New order: Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	HLN	MORNING EXPRES<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$35.00	\$105.00	30	NCR 10/31/16-11/06/16
44	TNT	TNT BIG PICTUR<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$840.00	\$1,680.00	30	NCR 10/31/16-11/06/16
45	TNT	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$725.00	\$1,450.00	30	NCR 10/31/16-11/06/16
46	TNT	CHARMED<	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$315.00	\$945.00	30	NCR 10/31/16-11/06/16
47	TNT	VARIOUS	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$295.00	\$885.00	30	NCR 10/31/16-11/06/16
48	TBSC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$1,045.00	\$2,090.00	30	NCR 10/31/16-11/06/16
49	AEN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	2	\$480.00	\$960.00	30	NCR 10/31/16-11/06/16
50	NFLN	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	6	\$35.00	\$210.00	30	NCR 10/31/16-11/06/16
51	NFLN	VARIOUS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$35.00	\$35.00	30	NCR 11/07/16-11/08/16
52	DISC	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$625.00	\$1,875.00	30	NCR 10/31/16-11/06/16
53	DISC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$625.00	\$625.00	30	NCR 11/07/16-11/08/16
54	TRAV	VARIOUS	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	4	\$110.00	\$440.00	30	NCR 10/31/16-11/06/16
55	TRAV	BIZARRE FOODS<	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$110.00	\$110.00	30	NCR 11/07/16-11/08/16
56	OWN	AVG. ALL WKS<	10/31/16	11/6/16	19:00	24:00		X	X	X	X	X	X	-	-	3	\$40.00	\$120.00	30	NCR 10/31/16-11/06/16
57	OWN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	1	\$40.00	\$40.00	30	NCR 11/07/16-11/08/16
58	BET	AVG. ALL WKS<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$205.00	\$410.00	30	NCR 10/31/16-11/06/16
59	ESP2	VARIOUS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$65.00	\$130.00	30	NCR 10/31/16-11/06/16
60	HGTV	AVG. ALL WKS	10/31/16	11/6/16	11:00	19:00						X	X	-	-	1	\$890.00	\$890.00	30	NCR 10/31/16-11/06/16
61	CMT	CMT MOVIES<	10/31/16	11/6/16	11:00	19:00						X	X	-	-	2	\$60.00	\$120.00	30	NCR 10/31/16-11/06/16
62	TWC	VARIOUS	10/31/16	11/6/16	05:00	09:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 10/31/16-11/06/16
63	TWC	WEATHER CENTER<	10/31/16	11/6/16	09:00	16:00		X	X	X	X	X	X	-	-	3	\$25.00	\$75.00	30	NCR 10/31/16-11/06/16

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64	TWC	WEATHER CENTER/AMHQ	11/7/16	11/13/16	05:00	09:00	X	X						-	-	1	\$25.00	\$25.00	30	NCR 11/07/16-11/08/16
65	TWC	WEATHER CENTER<	11/7/16	11/13/16	09:00	16:00	X	X						-	-	1	\$25.00	\$25.00	30	NCR 11/07/16-11/08/16

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
<b>SPOTS</b>	160	0	0	0	0	0	0	0	0	0	0	0	160
<b>AMT</b>	\$28,675.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$28,675.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/19/16

62353185 | Indianapolis | Comcast/Indianapolis Interconnect, IN | 6700 |